



## Setsu Niseko: A Contender for 'World's Best New Ski Hotel' at World Ski Awards One of Only Seven Luxury Hotels in the World Selected for This Coveted Accolade

**June 26, 2023 (Niseko)** - Setsu Niseko, an exquisite haven nestled in the heart of Japan's skiing paradise, is thrilled to announce its nomination for the prestigious 'World's Best New Ski Hotel' at the renowned 'World Ski Awards'. Selected as one of only seven luxury hotels in the world to vie for this highly coveted accolade, Setsu Niseko stands as the sole Asian representative in this esteemed category.

The 'World Ski Awards' holds an unrivalled position in the ski tourism industry, with the voting process encompassing the voices of ski industry professionals and the general public alike. Various categories, including best resorts, hotels, chalets, and tour operators, are subjected to intense scrutiny. Anticipation fills the air as the results of this year's awards are set to be unveiled in November 2023, just in time to set the stage for the upcoming winter ski season.



This isn't the first time Setsu Niseko has garnered attention in the awards circuit. Just recently, the hotel claimed the impressive position of top three finalist in the acclaimed 'Travel + Leisure Luxury Awards Asia Pacific 2023', solidifying its stature as a premier destination in Japan's Beach and Upcountry Hotel category.

In 2022, Setsu Niseko soared to new heights by clinching the top prize for the condominium interior design category at the illustrious 16th 'PropertyGuru Asia Property Awards'. Not stopping there, it also secured four other awards in the regional category, reinforcing its commitment to excellence.

Michiko Tamoto, Setsu Niseko Hotel Manager, said: "Since Setsu Niseko opened, we have strived to elevate and provide our clients an experience they will remember. We are proud of our nomination in the "World's Best New Ski Hotel" category, and as the only hotel in Asia to be nominated in this category we hope our presence will enhance awareness of Niseko and the wider Japanese ski tourism industry with global audiences. For this we are very honoured."

More media information about Setsu Niseko can be found [here](#)

**Voting for the World Ski Awards opened on Monday 26<sup>th</sup> June and will close on 13<sup>th</sup> October 2023. Public can cast their vote [here](#)**

Setsu Niseko [Image Folder](#)

Setsu Niseko [Factsheet](#)

## About Setsu Niseko

For those seeking an authentic Japanese experience, [Setsu Niseko](#)'s deep-rooted sense of place provides all the answers. The hotel offers an exemplary luxury collection of 190-hotel residences flanked between the majestic mountain ranges of Mount Yotei and the slopes of Mount Annupuri. The beautifully appointed apartment style accommodation ranging from 40sqm studios through to opulent 5-bedroom penthouses captures the understated beauty of Japanese design with the welcoming comfort of life's contemporary luxuries, whilst the hotel offers one of the largest wellness centres and range of dining venues in the area.

With an elevated wellness and culinary experience that includes six dining venues and chefs of Michelin star acclaim, *Setsu Niseko* is a destination unto itself, offering a personable and authentic experience that embraces Japan's vibrant culture, community and celebration. Dedicated to championing the wholesome flavours of Hokkaido produce, restaurants include *méli mélo -Yuki No Koe-* led by Hokkaido native Michelin acclaimed Chef Hironori Sato in a collaboration with Hokkaido based coffee roasterie '*Baristart Coffee*', *Sushi Kato INORI* promises the ultimate ocean-to-table Japanese kaiseki experience, *Tempura Araki* the new sister restaurant to its Michelin star counterpart in Sapporo, *AFURI* who have been making waves across the globe for their delicious ramen, along with bespoke wine sommeliers *Park90*. Luke's Oyster Bar & Chop House will welcome guests from winter 2023/24.

All the fundamentals of a classic après-ski experience are present in *Setsu Niseko*. Beyond the culinary delicacies, its 750sqm wellness centre is the perfect spot to relax tired muscles after a day on the slopes with its series of indoor and outdoor onsens naturally rich in healing minerals. Fusing nature inspired therapies harmoniously with modern wellness treatments for complete mind and body rejuvenation, the hotel has a range of wellness facilities that include private onsen rooms, spa lounge, sauna, gymnasium, yoga studio by *Studio En* and *Rikka Spa* managed in collaboration with *Lapidem Tokyo*.

The magnificence of Mount Yotei (affectionately referred to as 'Ezo Fuji' by locals) forms a focal point for much of the hotel. Each suite is meticulously designed to enjoy the breathtaking splendour of Mount Yotei and Mount Annupuri ski slopes. Each comes with a fully equipped kitchen and laundry and is carefully crafted to embrace the purity of Japanese design sensibilities; the extensive use of wood throughout each suite, daybeds with built-in window seats overlooking the mountains, tatami rooms seamlessly extending the living space, shoji screens and a curated section of local artworks create a warm and inviting retreat for the perfect family winter holiday getaway. Other amenities and creature comforts akin to a fine hotel include kid's playroom, business centre, seasonal events, hotel shuttle service, courtyard gardens, and indoor car parking. Additional facilities opening this winter include ski boutique and rental service by *Rhythm Japan*, ski concierge and locker rooms.

## About Niseko

Frequently referred to as 'Japan's Powder Paradise', Niseko consistently claims the most snowfall of any major resort worldwide with an average snowfall of between 14-15 metres each season and benefits from an unusually long season running from December through to early May. Whilst Niseko has always been known as a popular winter destination, visitor arrivals have shown that Niseko has become increasingly popular in summer months. With the onset of international luxury developments like Setsu Niseko and improved

accessibility from the new Shinkansen service between Tokyo and Hokkaido, the destination is quickly transforming into a mainstream year-round holiday destination.

### **About SC Global Developments Pte Ltd**

[SC Global Developments](#) is a leading developer of up-market residences of rare and exquisite design quality, with an emphasis on craftsmanship, refinement and a contemporary definition of the premium lifestyle. The Group embraces a philosophy of delivering the promise of “The Ultimate Living” experience with all its projects introducing original living concepts, service standards and architectural treatment to its various properties. Completed developments include the iconic architectural landmark *Sculptura Ardmore*, Singapore’s only beachfront development *Seven Palms, Sentosa Cove*, the unparalleled luxury of *The Marq on Paterson Hill*, fittingly described as “Mansions in the Sky”, *Hilltops*, the botanical resort-themed residential haven overlooking Orchard Road, and *Martin No.38*, conceptualised on the appeal of trendy warehouse lofts. In 2018, the Group launched their new ‘*Petit Collectibles*’ collection designed for those seeking stylish pied-à-terre apartments within prime city locations. The first ‘*Petit Collectible*’, *Petit Jervois* is located in the distinguished Bishopsgate enclave completed in January 2022, whilst *Cuscaden Reserve* is slated to complete this summer.

The development of ‘*Setsu Niseko*’ is aligned with the Group’s geographical diversification and strategy to participate in the growing tourism market in Japan, through the acquisition of prime real estate in destinations around the region. SC Global also holds a substantial interest of over 53% in ASX-listed AVJennings Limited, which is one of Australia’s leading residential property development companies.