



**Setsu Niseko voted the 'World's Best New Ski Hotel' at the World Ski Awards**  
*The most coveted title in the industry's most prestigious award competition*

**15 November, 2023 (Singapore)** - SC Global's inaugural hotel *Setsu Niseko* is the proud winner of the title '*World's Best New Ski Hotel*' one of the most coveted categories in the prestigious World Ski Awards competition. An exquisite haven nestled in the heart of Japan's skiing paradise; Setsu Niseko fought stiff competition from top luxury ski resort properties across the globe to win the top spot for this celebrated accolade.

The results announced by the World Ski Awards on 13<sup>th</sup> November 2023 recognise excellence in ski tourism. Endorsed globally by the ski industry and international media, World Ski Awards now in its 11<sup>th</sup> year, has become the most prestigious annual honours programme in the field of ski tourism. Each year, ski industry professionals, tourists, and skiers from around the world participate by voting for their favourite venues and brands. Other nominees in this year's '*World's Best New Ski Hotel*' category included Six Senses Crans Montana, The Comodo (Austria) and Badia Hill (Italy).

Expressing his delight over the award, **Simon Cheong, Founder and Chairman of SC Global Developments**, the visionary behind the development of the property, remarked, "This tremendous achievement fills us with immense pride and was only made possible by the dedication of the SC Global family. A passion for excellence is ingrained in our DNA and to receive this global recognition is a testament to the hard work of the team. This award is wonderful news not just for the hotel, but for Niseko tourism at large, shining a spotlight on one of the finest ski destinations in the world." **Hotel Manager Michiko Tamoto** added "We are all incredibly honoured to receive this prestigious award and we would like to thank the industry, our guests, and the community for their recognition and support. Your vote is a fitting tribute to the team's dedication to providing an outstanding experience for our guests and we are looking forward to welcoming them back to Setsu Niseko this winter season."

This isn't the first time Setsu Niseko has garnered attention in the awards circuit. In June this year, the hotel claimed the impressive position of top three finalist in the acclaimed 'Travel + Leisure Luxury Awards Asia Pacific 2023', solidifying its stature as a premier destination in Japan's Beach and Upcountry Hotel category. More recently, Setsu Niseko was conferred the IALD Award of Merit at the 40<sup>th</sup> IALD International Lighting Design Awards. In Japan, the hotel has been recognised with multiple design awards including a Kukan Design Award 2023, Japan Interior Design (JID) Award 2023, and JIPA's Interior Planning Award 2023.

With its commitment to elevating the guest experience and ongoing quest for excellence, Setsu Niseko is set to leave an indelible mark on the world of luxury ski hotels. A full list of winners of the World Ski Awards is available at <https://worldskiawards.com/winners/2023>

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*Note to Editor:* For more information about Setsu Niseko, please visit [here](#)

[Development Images](#)

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#### **About Setsu Niseko**

For those seeking an authentic Japanese experience, *Setsu Niseko's* deep-rooted sense of place provides all the answers. The hotel offers an exemplary luxury collection of 190-hotel residences flanked between the majestic mountain ranges of Mount Yotei and the slopes of Mount Annupuri. The beautifully appointed apartment style accommodation ranging from 40sqm studios through to opulent 5-bedroom penthouses captures the understated beauty of Japanese design with the welcoming comfort of life's contemporary luxuries, whilst the hotels facilities offer one of the largest wellness centres and range of dining venues in the area.

With an elevated wellness and culinary experience that includes five dining venues and chefs of Michelin star acclaim, *Setsu Niseko* is a destination unto itself, offering a personable and authentic experience that embraces Japan's vibrant culture, community and celebration. Dedicated to championing the wholesome flavours of Hokkaido produce, restaurants include *méli mélo -Yuki No Koe-* led by Hokkaido native Michelin acclaimed Chef Hironori Sato in a collaboration with Hokkaido based coffee roasterie '*Baristart Coffee*', *Sushi Kato* promises the ultimate ocean-to-table Japanese kaiseki experience, *Tempura Araki* the new sister restaurant to its Michelin star counterpart in Sapporo, *AFURI* who have been making waves across the globe for their delicious ramen, along with bespoke wine sommeliers *Park90 Niseko*. *Luke's Alpine Club* a classic and stylish chop house inspired by the eateries of yesteryear, will welcome guests from 1<sup>st</sup> December 2024.

All the fundamentals of a classic après-ski experience are present in *Setsu Niseko*. Beyond the culinary delicacies, its 750sqm wellness centre is the perfect spot to relax tired muscles after a day on the slopes with its series of indoor and outdoor onsens naturally rich in healing minerals. Fusing nature inspired therapies harmoniously with modern wellness treatments for complete mind and body rejuvenation,

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the hotel has a range of wellness facilities that include private onsen rooms, spa lounge, sauna, gymnasium, yoga studio by *Studio En* and *Rikka Spa* managed in collaboration with *Lapidem Tokyo*.

The magnificence of Mount Yotei (affectionately referred to as ‘little Fuji’ by locals) forms a focal point for much of the hotel. Each suite is meticulously designed to enjoy the breath-taking splendour of Mount Yotei and Mount Annapuri ski slopes. Each comes with a fully equipped kitchen and laundry and is carefully crafted to embrace the purity of Japanese design sensibilities; the extensive use of wood throughout each suite, daybeds with built-in window seats overlooking the mountains, tatami rooms seamlessly extending the living space, shoji screens and a curated section of local artworks create a warm and inviting retreat for the perfect family winter holiday getaway. Other amenities and creature comforts akin to a fine hotel include in-suite dining, children’s playroom, business centre, seasonal events, hotel shuttle service, courtyard gardens, and indoor car parking. Additional facilities opening this winter include ski boutique and rental service by *Rhythm Japan*, ski concierge and locker rooms.

#### **About Niseko**

Frequently referred to as ‘Japan’s Powder Paradise’, Niseko consistently claims the most snowfall of any major resort worldwide with an average snowfall of between 14-15 metres each season and benefits from an unusually long season running from December through to early May. Whilst Niseko has always been known as a popular winter destination, visitor arrivals have shown that Niseko has become increasingly popular in summer months. With the onset of international luxury developments like Setsu Niseko and improved accessibility from the new Shinkansen service between Tokyo and Hokkaido, the destination is quickly transforming into a mainstream year-round holiday destination.

#### **About SC Global Developments**

[SC Global Developments](#) is a leading developer of up-market residences of rare and exquisite design quality, with an emphasis on craftsmanship, refinement and a contemporary definition of the premium lifestyle. The Group embraces a philosophy of delivering the promise of ‘The Ultimate Living’ experience with all its projects introducing original living concepts, service standards and architectural treatment to its various properties. Completed developments include the iconic architectural landmark *Sculptura Ardmore*, Singapore’s only beachfront development *Seven Palms*, *Sentosa Cove*, the unparalleled luxury of *The Marq on Paterson Hill*, fittingly described as ‘Mansions in the Sky’, *Hilltops*, the botanical resort-themed residential haven overlooking Orchard Road, and *Martin No.38*, conceptualised on the appeal of trendy warehouse lofts.

In 2018, the Group launched their new ‘*Petit Collectibles*’ collection designed for those seeking stylish pied-à-terre apartments within prime city locations. The first ‘*Petit Collectible*’, *Petit Jervois* is located in the distinguished Bishopsgate enclave completed in January 2022, whilst *Cuscaden Reserve* was completed earlier this summer.

The development of ‘*Setsu Niseko*’ is aligned with the Group’s geographical diversification and strategy to participate in the growing tourism market in Japan, through the acquisition of prime real estate in destinations around the region. SC Global also holds a substantial interest of over 53% in ASX-listed AVJennings Limited, which is one of Australia’s leading residential property development companies.

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